

Roger C. Parker's
Blog Post tracker
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Creative briefs for designers

Categories: Graphic design, Worksh...

Working with design templates

Categories: Graphic design

Ebook publishing formats

Categories: Publishing

Event planning basics

Categories: Productivity, Worksheets

Lessons from best business books

Categories: Book reviews, Publishing, Writing

Productivity books

Categories: Book reviews, Producti...

Promoting white papers

Categories: White papers

Questions to ask designers

Categories: Graphic design, Staffin...

Thought leadership basics

Categories: Writing

Top visual thinking books

Categories: Book reviews, Mind ma...

Write the Best Titles for Content Marketing: A 10-Point Checklist

Categories: Titles, Worksheets

12 Months of Great Content Marketing Ideas for SlideShare

Categories: SlideShare, Titles

Content Creation: 3 Steps to Great Marketing Writing

Categories: Productivity, Writing

Follow These 7 Guides for Successful Content Marketers

Categories: Book reviews

A 10-Question Scorecard Every Content Curator Needs to Measure Success

Categories: SlideShare, Worksheets

Content Marketing Checklist: 22 To-dos for SlideShare Success

Categories: SlideShare, Worksheets

11 Ways to Use SlideShare for Content Marketing Success

Categories: SlideShare

7 Readability Tips for Designing Engaging Content

Categories: Graphic design

7 Reasons to Hire Former Teachers For Your Content Marketing

Categories: Staffing

Four Keys to Compelling Content Marketing White Papers

Categories: White papers, Writing

12 Content Marketing Books to Add to Your Holiday Gift List

Categories: Book reviews

Tweets 400
 LinkedIn 126
 Facebook 58
 Article
 Transcript

Tweets 465
 LinkedIn 200
 Facebook 306
 Article

Save Time with a Content Marketing Blog Post Planner Mind Map

Categories: Blogging, Mind mapping, Producti...

12/27 : 1/10
 11 workday(s)

- Summary: Share simple way to use plan blog content
- Benefits:
 - Simple
 - Scalable
 - Immediate access to important files
 - Links to Main Content Marketing dashboard
- Step 1: Finished posts
 - Create Tag Groups and add Tags
 - Track popularity of previous posts
- Step 2: In-progress posts
 - Plan upcoming posts in context of previous posts
 - Make sure all planned topics are covered
- Step 3:
 - Capture ideas for future posts
 - Add ideas as they come to you

Branding Tips for Mind Maps

Categories: Graphic design, Mind m...

2/3 : 2/17
 11 workday(s)

- Backgrounds
- Borders
- Icons
- Type
 - Style sheets
 - Choosing
 - Proofing