



ROGER C. PARKER'S *PUBLISHED & PROFITABLE*

# Monthly Editorial Calendar

FROM Sept 2012

TO Aug 2013

	MONTH	TOPIC & FOCUS	RESULTS
<b>1<sup>st</sup> QUARTER</b>			
1	July	Choosing a book topic	
2	August	Selecting a title for your book	
3	September	Creating a table of contents	
<b>2<sup>nd</sup> QUARTER</b>			
4	October	Finding the time to write	
5	November	Locating a co-author and editor	
6	December	Committing to efficient writing	
<b>3<sup>rd</sup> QUARTER</b>			
7	January	Analyzing your online presence	
8	February	Building your author platform	
9	March	Creating a launch plan	
<b>4<sup>th</sup> QUARTER</b>			
10	April	Leveraging profits from your book	
11	May	Building your speaking profits	
12	June	Choosing follow-up book topics	